

Dear Joseph,

I'm writing to tell you about **BridgeStatz**(tm), the robust web analytics application integrated with **BridgeMail System**(tm). It comes standard when you subscribe to any MKS Service Package.

<u>Watch a 2 minute video demo</u> that shows the power of integrating web analytics with the **BridgeMail System**(tm) email marketing platform.

Web Analytics and Email Marketing Integration Is Powerful!

- See email clickers' activity on your web site AFTER they click on your emails
- Automatically apply an email identity to your visitors
- Observe click paths of your email responders to optimize page design
- View conversion statistics

And that's not all! There's a great set of features!

- Keyword Tracking
- SEO Analysis
- Click Path Reporting
- Conversion Funnel
- Complete World Mapping
- Touch Mapping(R) with heat sensing overlay
- Activity Alerts

Visit our BridgeStatz(tm) product page for full descriptions



Best regards,

Jay Adams

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