

Because you are measured by the performance of your organization...

**Join us as we expose the relationship between conversations
...and the business results that you achieve.**

**[Click here
to register](#)**

Dear Joanne,

Please join your senior colleagues who are charged with driving organizational results through human performance. Your presence is requested at an exclusive **Fierce Leadership** seminar with Susan Scott. Susan will be speaking about her new bestselling book, *Fierce Leadership: A Bold Alternative To The Worst 'Best' Practices Of Business Today*.

Learn how interpersonal relationships drive results. Discover how those relationships are shaped by every conversation that we have with peers, direct reports, clients, and those senior to us in our organizations.

This seminar is specifically designed for those executives who must harness human potential to deliver seemingly impossible business results in a stressed economic environment. Susan's engaging and interactive presentation will cover the following key topics:

- **Recognize and counteract the worst "best" practices of leaders today**
- **Demonstrating how these "worst practices" cause breakdowns in relationships and ultimately delay or impede realization of business results**
- **Spot the powerful and subtle indicators that signal imminent trouble around your conference table, your organization or your team**

To register, click [here!](#)

Date: March 3, 2010

Location:

Alliance Bernstein, 41st Floor
1345 Avenue of the Americas (54th St.)

Seminar Agenda:

Reception:	6:00- 6:15
Seminar:	PM
Open Q&A:	6:15- 7:15
Cocktails, Hors d'oeuvres	PM

New York, NY

& Networking

7:15- 7:30
PM
Until 8 PM

This seminar is complementary through the generous sponsorship of The Fordham Institute for Family Private Enterprise (FIFPE). Please note that space is limited.

For more information about Fierce offerings go to www.fierceinc.com. And, if you have any questions feel free to contact us at info@fierceinc.com or 206.787.1100. We hope that you will be with us on March 3 to begin this exciting journey toward driving purposeful business results in the workplace.

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