

## Balance Your Workforce's Strengths to Maximize Efficiency

GIVE ALL YOUR PEOPLE a common language to strengthen communication and get things done. [Life Orientations \(LIFO\)](#) is easy-to-implement training that managers can provide to staff. It focuses on learning to recognize strengths and styles in each other and how best to quickly communicate, initiate projects, and resolve issues with minimum complication.

Bringing LIFO in to your organization is easy, by either attending a two-day certification course or taking a guided study. Managers and trainers certified in LIFO have access to tools and supporting materials that make it easy for their people to take what they've learned and put it to use right away. People learn strategies to manage all their strengths—especially in stressful times—get work done, and contribute to higher morale among teams.

Over the past 40 years, organizations have made LIFO a part of their new hire training, as well as their organizational development programs to help increase efficiency in all economic climates. To date, **eight million people in 20,000 organizations have used LIFO worldwide.**

### See LIFO at WORK.

**FIND OUT how LIFO helped  
Mattel improve efficiency and  
absenteeism »**



**Find out more about LIFO, and how we can help  
you create a strong workforce »**

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