Dear Robert,

Today more than ever before, it is critical to make <u>documentation</u> clear, understandable, and easy to use, both to improve productivity in an increasingly competitive marketplace and to help organizations comply with an ever-growing number of rules and regulations.

"Six Steps to Better Documentation" is a valuable guide to help you write, assess, or revise, your policies, procedures, training materials or other documentation. The steps are distilled from the principles of Information Mapping, a proven, research-based, structured writing approach that makes information easy to access, understand, and use.

- Reduce training time
- Develop new materials more quickly and with consistency
- Provide employees with the information they need to improve performance

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<u>Click now</u> to receive your <u>complimentary quide</u>, "Six Steps to Better Documentation," a beautiful, easy-to-read, full-color, and tabbed reference handbook you will use for years.

For more information or answers to your documentation questions, email <u>solutions@infomap.com</u> or call Information Mapping at **(888) 631-7750.**

Sincerely,

Deborah Kenny Vice President and General Manager

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