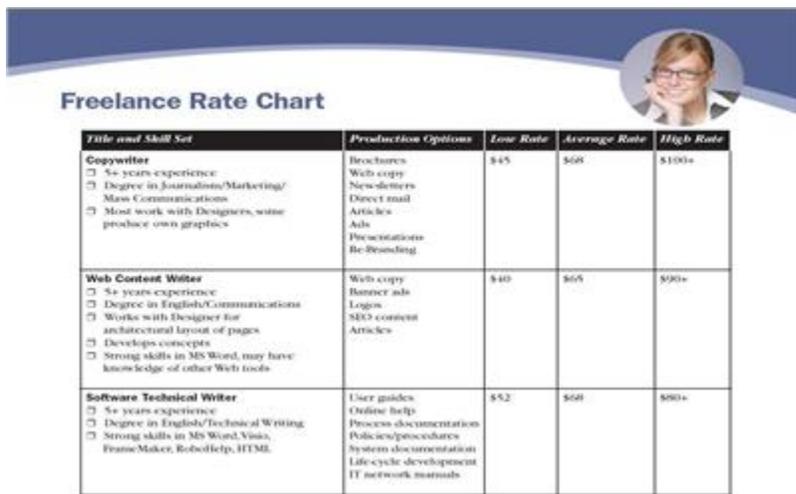


National Average of Hourly Rates for Various Writers and Designers

Writing Assistance - October 2009



Freelance Rate Chart

Title and Skill Set	Production Options	Low Rate	Average Rate	High Rate
Copywriter 5+ years experience Degree in Journalism/Marketing/ Mass Communications Most work with Designers, some produce own graphics	Brochures Web copy Newsletters Direct mail Articles Ads Presentations Re-Branding	\$45	\$68	\$100+
Web Content Writer 5+ years experience Degree in English/Communications Works with Designer for architectural layout of pages Develops concepts Strong skills in MS Word, Visio; knowledge of other Web tools	Web copy Banner ads Logos SEO content Articles	\$40	\$65	\$90+
Software Technical Writer 5+ years experience Degree in English/Technical Writing Strong skills in MS Word, Visio, FrameMaker, RoboHelp, HTML	User guides Online help Process documentation Policies/procedures System documentation Life-cycle development IT network manuals	\$52	\$60	\$80+

[CLICK HERE TO DOWNLOAD ENTIRE GUIDE](#)

Time is tight, budgets are even tighter, and the work is piling up.

Sound familiar?

You need to hire freelancers, but who to hire and how much to budget for their work can be confusing and time consuming.

Fortunately, Writing Assistance, Inc. (WAI) is here to help by offering you our comprehensive [Freelance Rate Chart](#) at no cost to you.

Take the Guesswork Out of Hiring a Freelancer

With WAI's [Freelance Rate Chart](#), project planning, budgeting and hiring has never been simpler. A review of the chart will give you a quick, accurate snapshot of the:

- Low, average and high rates you can expect to pay.
- Skills and experience level each freelancer will bring.

Now you can benefit from our years of experience with our compliments.

This Could Make Your Job 100% Easier

Remember, the next time you're in need of a talented, expert freelancers, WAI is the leader in placing professionals worldwide. We offer:

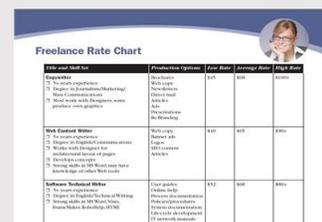
- Database of over 30,000 writers.

- ▶ [Technical Writers](#)
- ▶ [Instructional Designers & Trainers](#)
- ▶ [Medical Writers](#)
- ▶ [Copywriters](#)
- ▶ [Web/Graphic Designers](#)



Since 1991, WAI has led the market in providing top-notch freelancers to businesses just like yours. We have the inside track because we continuously monitor the market.

Freelance Rate Chart



Freelance Rate Chart

Title and Skill Set	Production Options	Low Rate	Average Rate	High Rate
Copywriter 5+ years experience Degree in Journalism/Marketing/ Mass Communications Most work with Designers, some produce own graphics	Brochures Web copy Newsletters Direct mail Articles Ads Presentations Re-Branding	\$45	\$68	\$100+
Web Content Writer 5+ years experience Degree in English/Communications Works with Designer for architectural layout of pages Develops concepts Strong skills in MS Word, Visio; knowledge of other Web tools	Web copy Banner ads Logos SEO content Articles	\$40	\$65	\$90+
Software Technical Writer 5+ years experience Degree in English/Technical Writing Strong skills in MS Word, Visio, FrameMaker, RoboHelp, HTML	User guides Online help Process documentation Policies/procedures System documentation Life-cycle development IT network manuals	\$52	\$60	\$80+

Download your no-cost [Freelance Rate Chart](#) now and use it to:

- On- or off-site availability.
- Contract or direct-hire.
- No-cost/no-obligation [candidate search](#).

Call Us to Help You!

Simply go to [Freelance Rate Chart](#) to download and print your complimentary copy today.

Sincerely,

Todd G. Carley
Writing Assistance, Inc.

763-551-7921 (DIR)
todd.carley@writingassistance.com

- Easily plan all your projects.
- Set realistic expectations for budgeting.
- Know the exact skills your freelancer should possess.
- Understand the project capabilities specific to different types of freelancers.
- Save the expense and hassle of hiring the wrong freelancer for your job.

www.writingassistance.com

3131 Fernbrook Lane Suite 200, Plymouth, MN, 55447