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UPCOMING WEBINAR

CASE STUDY:

Blended Learning Program Reduces Waste, Increases Productivity, Enhances Sales: Real Results, Proven ROI

Wednesday, March 3, 2010

1:00 PM - 2:00 PM CST

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Learn how Essilor of America, leading manufacturer and wholesale distributor of optical lenses in the United States, leveraged world class custom e-learning and complementary instructor-led materials to launch the largest change initiative the ophthalmic industry has ever seen - to improve customer satisfaction, lab productivity, lab profitability and employee capability.

Hosted by Scott Colehour, Co-Founder & Solutions Architect, Allen Interactions, Scott will share the learning strategy and tactics deployed to reinvent Essilor's learning initiatives. Fred Dierksmeier, Program Manager, Essilor of America, will share some real ROI and results and how seasoned employees have gained new technical skills and knowledge. From employee, to lab manager, to senior vice presidents - comments such as "fantastic materials and program", "helps employees believe in themselves" and "will bring tremendous value" are commonplace.

You will learn:

- Effective instructional design approaches and principles
- Deployment strategy
- Measurement approaches with resulting data metrics

Additionally, get the following takeaways:

- Access to an e-learning portion of the course
- Case study download

custom learning design, development & strategic consulting
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