

Dear Joseph,

I receive many calls from human resource professionals looking to accomplish their employee development objectives, but have a difficult time due to lower budgets, a lack of time, or other resource constraints. Having grown up around the management development and training industries and serving as president of the Institute for Management Studies, I have seen many strategies and concepts over the years. I started my company ([AthenaOnline.com](http://AthenaOnline.com)) to address many of these challenges and industry changes.

If you are facing these same concerns, I can help. I would like to speak with you for just 15 minutes to discuss your employee learning and development efforts.

Please send me an email at [jvpeters@athenaonline.com](mailto:jvpeters@athenaonline.com) with your contact information to schedule a mutually convenient time to talk. If I can help you, I will, even if it means giving you the number for one of our competitors. As my friend [Dr. Marshall Goldsmith](#) often says, "very little downside, and a huge potential upside."

Best regards,

Jon Peters

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