

Dear Robert,

[Cox eLearning Consultants, LLC](#) is conducting a variety of surveys for inclusion in industry reports. I would like to have five minutes of your time over the next 1-2 weeks to specifically discuss the following:

- Gather data on some of your existing infrastructure for elearning, HR technologies and corporate training.
- Learn about your plans in the coming months for any implementations or other changes in your organization's strategies in these same subjects. More specifically, we are interested in learning about your plans in the following topics:
 - Talent and performance management systems
 - Learning management systems
 - Elearning authoring tools
 - Custom elearning content development
 - Industry research reports

As the leading marketing consulting and training firm for elearning, HR technologies and corporate training, we are earnestly interested in speaking with as many companies as possible to gather this data. Your participation is greatly appreciated.

You will benefit from these five minutes as you will receive a free industry research report and we may be able to recommend some companies to consider for the areas you are planning.

Please let me know a good time for us to talk.

Sincerely,

Joseph Amster
Marketing Consultant

[Cox eLearning Consultants, LLC](#)

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