

Dear Karen,

While recently doing some research on leadership, I came across an intriguing quote:

**“Good management consists in showing average people how to do the work of superior people.” -John D. Rockefeller**

I appreciate this sentiment because as President of [SimuLearn](#) I am deeply concerned with helping develop the leadership skills of deeper down in an organization, regardless of their current responsibilities. The desire to improve their skills is a prime factor of their success in our vLeader program! While we are not all born with the same ability to lead anymore than we all share the same aptitude for playing sports or a musical instrument, we *can* each work to develop our leadership skills.

Since leadership development requires *practice*, SimuLearn’s [vLeader](#) program provides not only excellent leadership instruction, but also a safe environment to develop and exercise new leadership skills!

[vLeader](#) will help your managers:

- [Apply](#) common sense leadership principles in relevant workplace scenarios.
- [Boost](#) emotional intelligence (EQ).
- [Increase](#) team collaboration and productivity.
- [Develop](#) talent and increase workforce retention.

The program provides a non-threatening, real-time simulation [environment](#), and instant feedback metrics blended with instructor-led coaching during the five-week, fifteen-hour course.

### **Get more information today!**

Schedule a free consultation and learn how to give *all* your current and future leaders the opportunity to further develop their team leadership effectiveness. Send an email to [vLeader@simulearn.net](mailto:vLeader@simulearn.net) or call **(888) 589-0702**.

Regards,

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