



Thank you once again for your interest in MakesBridge Technology. I'd like to take this opportunity to let you know about a fantastic promotion we've put together for Salesforce users when they subscribe to MKS PRO.

5 Hours of Salesforce.com consulting from Roose Consulting

Turbo boost your Salesforce.com implementation to achieve higher levels of productivity and increased sales. Included in your MKS Pro package is 5 hours of Salesforce consulting time with Roose Consulting. Most Premier Salesforce.com consulting partners require minimum project hours and time billed before they will help you customize and enhance your Salesforce.com. The minimums are \$10,000 and up! So take advantage of this fantastic offer!

Here are the most popular uses for the 5 Hours:

Custom Lead Scoring and Routing with Alerts

- Work with a seasoned Salesforce Admin to set up custom criteria to route leads to the right person at the right time inside Salesforce.com
- Apply MakesBridge data such as the Hot List, email opens, and or clicks
- Leads can be automatically routed to the right sales person or sales queue for immediate follow up.
- Custom email alerts can be sent to alert sales reps or queue owners of new leads

Data Hygiene

- Do you need help cleaning your Salesforce.com data?
- Send 10,000 records (Accounts, Contacts, or Leads) from Salesforce.com and we give you back a file with update and delete codes.

Campaign Hierarchy

- Do you need some help setting up Marketing campaign attributes and definitions?
- Do you need more information about the performance of your Marketing campaigns?
- Roose Consulting will advise on best practices for Creating, Managing, and Measuring your Marketing campaigns.
- After setting up a comprehensive Marketing campaign system you will be able to understand the ROI of each of your campaigns.

For more information call 866-991-SaaS (7227) and mention Roose Consulting.

Very truly yours,

Jay Adams
President/CEO
MakesBridge Technology

526 Newville Drive
Los Gatos, CA 95032