

Dear Michael,

As the President and co-founder of [SimuLearn](#) Inc. I value simple words of wisdom that remind us of principles for success which are so basic they can be overlooked. One of my favorite quotes comes from Abraham Lincoln who said:

"If I had eight hours to chop down a tree, I'd spend six sharpening my ax."

The managers and leaders in your company are like Abe's ax because their proficiency determines how swiftly your organization achieves its goals. So how do you truly "sharpen" your leadership team, whose skills are derived not just from training but also experience? The only way to quickly upgrade leadership behavior is through the practice afforded by SimuLearn's [vLeader](#).

The leadership development content, referred to as "The New Core of Leadership" by the American Society for Training & Development, is best of breed, helping to instill the timing and balance needed for more effective management results. With our blended Practiceware approach you will discover:

- Increased [emotional intelligence](#) of managers
- [Decision-making](#) better aligned with corporate strategy
- Increased [motivation](#) & resiliency to engage assignments
- Teams are more focused on [achievement](#)

The goal of leadership is to complete the right work and prevent the wrong work from draining precious resources. By sharpening your leadership team your company will improve performance skills and achieve better results.

To schedule a free consultation on how to maximize the organizational value of your leaders, email vLeader@simulearn.net or call **(888) 589-0702**.

Regards,

Ken Kupersmith
President
SimuLearn Inc.



488 Main Avenue

Norwalk, CT 06851
(888) 589-0702
www.SimuLearn.net