

Dear Joseph,

As the President of [SimuLearn](#) Inc. I value simple words of wisdom from men of great achievement that remind us of principles for success which are so basic they can be often be overlooked. One of my favorite quotes comes from Abraham Lincoln who said:

***"If I had eight hours to chop down a tree, I'd spend six sharpening my ax."***

The managers and leaders in your company are like Abe's ax because their proficiency determines how swiftly your organization achieves its goals. So how do you truly "sharpen" your leadership team, whose skills are derived not just from training but also experience? The only way to quickly upgrade leadership behavior is through the practice afforded by SimuLearn's [vLeader](#).

President Obama further encourages us to develop skill and responsibility by saying:

***"We need to internalize this idea of excellence. Not many folks spend a lot of time trying to be excellent... We should all strive for excellence from ourselves and our teams."***

Excellence is something we should all strive for. So how do you truly instill excellence in your leadership team, whose skills are derived not just from training but also experience? The leadership development content, referred to as "The New Core of Leadership" by the American Society for Training & Development, is best of breed, helping to instill the timing and balance needed for more effective management results. With our blended *Practiceware* approach you will discover:

- Increased [emotional intelligence](#) of managers
- [Decision-making](#) and communication skills better aligned with corporate strategy
- Increased [motivation](#) & resiliency to engage assignments
- Teams are more focused on [achievement](#)

The goal of leadership is to complete the priority work and prevent other tasks from draining precious resources. By sharpening your leadership team your company will improve performance skills and achieve better results.

To schedule a free consultation on how to maximize the organizational value of your leaders, email [vLeader@simulearn.net](mailto:vLeader@simulearn.net) or call **(888) 589-0702**.

Regards,

Ken Kupersmith  
President  
SimuLearn Inc.



488 Main Avenue  
Norwalk, CT 06851  
(888) 589-0702  
[www.SimuLearn.net](http://www.SimuLearn.net)