

Hi Mary,

The last few weeks of December are a great time to negotiate "deals" on marketing contacts lists for the HR & Training industries.

Cox eLearning Consultants use and acquire a large volume of HR and Training contacts on a regular basis. We can leverage our relationships with the list companies to negotiate better pricing or terms than you can.

Hopefully in 2011, you are determined to market professionally and frequently and to a wide audience to optimize your chance of uncovering a greater number of strong prospects. Let us help you build up your marketing contact database.

Buy a list in December to reduce your taxes, and have it ready for action for January promotions!

Let me know if I can be of assistance in the coming weeks.

Regards,
Rhonda Hug
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